

Creating NEBOurhoods for Tomorrow

New European Bauhaus Lighthouse – Final Conference

27 - 28 March, 2025, Munich

Transforming Neighbourhoods into NEBOurhoods

Thursday, March 27, 2025, Sessions 10:30 - 17:00 / Exhibitions 17.30 - 19:30

Sessions	University of Applied Sciences Lothstraße 64, 80335 Munich
Exhibitions	Architekturgalerie München e.V. and PlanTreff, City of Munich Blumenstraße 22 and 31, 80331 Munich

Momentum & Enhanced Frameworks for NEB-based Urban Transition

Friday, March 28, 2024, 9:00 - 13:00

Sessions	Siemens AG, Site München-Perlach Otto-Hahn-Ring 6, 81739 Munich
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Registration

<http://www.bayfor.org/nebourhoods-final-conference-registration>

NEBOurhoods Coordination

City of Munich
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Thursday, March 27, 2025

Transforming Neighbourhoods into NEBourhoods

University of Applied Sciences, Lothstraße 64, 80335 Munich; Registration open at 10:30

Moderation: **Nicola Borgmann** NEBourhoods Communications, Architekturgalerie München e.V.

WELCOME & INTRO

- 11:00 **Welcome at the University of Applied Sciences Munich**
Thomas Stumpp Vice-President University of Applied Sciences Munich (tbc)
- 11:10 **Creating NEBourhoods for Tomorrow Day 1**
Sylvia Pintarits NEBourhoods Coordinator, City of Munich (MUC), Urban Planning
- 11:20 **NEBourhoods Highlights**
Nicola Borgmann NEBourhoods Communication, Architekturgalerie München e.V.
- 11:35 **How does the New European Bauhaus want to enable Transformation?**
Christina Schepper-Bonnet NEBourhoods Transition Hub, MUC, Kreativ München

11:55 Coffee Break

NEB BOWLS – Interactive Discussions

12:15 **NEB Bowl 1: How to achieve a SUSTAINABLE environment?**

Christoph Heidenhain, Charlotte Poppa, MUC, Urban Planning

13:15 Lunch

14:15 **NEB Bowl 2: How to achieve sustainability TOGETHER?**

Nicola Sennewald, HM:UniverCity

Silvia Dell’Olio, NEBourhoods Entrepreneurship, UnternehmerTUM

15:15 Coffee Break

15:30 **NEB Bowl 3: How to achieve a BEAUTIFUL living environment?**

Andrea Eichardt, City of Munich, Department of Arts and Culture

Christina Schepper-Bonnet, NEBourhoods Transition Hub, Kreativ München

16:30 Transfer to the city centre / Architekturgalerie München e.V., Blumenstraße 22, 80331 Munich

EXHIBITIONS

Part 1: NEBourhoods for Tomorrow – Creating Transformation together

17:30 **Welcome & Introduction**

18:00 Nicola Borgmann, Cornelia Hellstern, Architekturgalerie e.V., NEBourhoods Communication

Official Opening by Elisabeth Merk,

City of Munich, Head of Urban Planning & Building Regulations, Member of the City Council

Walk to PlanTreff, Blumenstraße 31, 80331 Munich

Part 2: Creating NEBourhoods Together – Neuperlach

19:00 **Official Opening by Elisabeth Merk**

19:30 **Get Together** at PlanTreff

Friday, March 28, 2025

Momentum & Enhanced Frameworks for NEB-based Urban Transition

Siemens AG München-Perlach, Otto-Hahn-Ring 6, 81739 Munich; Registration open at 8:45

Moderation: **Nicola Borgmann** NEBourhoods Communications, Architekturgalerie München e.V.

WELCOME & INTRO

- 09:15 **Welcome at Siemens** N.N., Siemens AG (tbc)
Welcome by NEBourhoods Founding Partners (tbc)
Elisabeth Merk, City of Munich, Head of Urban Planning and Building Regulations and Member of the City Council
Werner Lang, TUM, Chair of Energy Efficient and Sustainable Planning and Building and Vice President for Sustainable Transformation
Helmut Schönenberger, Co-Founder and CEO of UnternehmerTUM GmbH, Vice President TUM Entrepreneurship

- 09:35 **Creating NEBourhoods for Tomorrow Day 2**
Sylvia Pintarits NEBourhoods Coordinator, City of Munich, Urban Planning

- 09:40 **Launch of the NEBourhoods Replication Handbook**
Tina Zoch, NEBourhoods Replication, Münchner Gesellschaft für Stadterneuerung
Nicola Borgmann, Cornelia Hellstern, NEBourhoods Communication, Architekturgalerie e.V.

URBAN TRANSITION TABLES

Moderation:

Christos Chantzaras, University of Applied Sciences, Frankfurt am Main
Martin Luce, NEBourhoods Actions, TUM School of Engineering and Design

- 10:00 **Input 1: Success Factors for a NEB-guided Transformation**
Johannes Staudt, NEB Action Circular Neuperlach, TUM School of Engineering and Design
Christina Schepper-Bonnet, NEBourhoods Transition Hub, Kreativ München

- 10:15 **Input 2: Success Factors for Entrepreneurship Education**
Johanna Kobilke, NEBourhoods Entrepreneurship, Strascheg Center for Entrepreneurship, Munich
Felix Hagleitner, UnternehmerTUM

- 10:30 **Input 3: Success Factors for NEB-guided Living Labs**
Gerald Beck and **Ariane Sept**, Munich University of Applied Sciences

10:45 Coffee Break

CONCLUSIONS FOR ACTION

- 11:00 **Reviewing and Integrating Success Factors**
- 11:40 **Installing Success Factors & Actionable Directions to Continue**
- 12:20 **NEB for TOMORROW – Let's keep Momentum!**
- 12:40 Closing and Farewell

12:50 Lunch at Siemens Canteen